

# San Fernando Valley Community Mental Health Center, Inc.

## MovingLivesForward

### SPONSORSHIP OPPORTUNITIES

Celebrating 55 years of providing crucial mental health services to vulnerable Angelenos, San Fernando Valley Community Mental Health Center invites you to our 2025 Gala at the Valley Relics Museum on **October 23, 2025.**

By sponsoring the 55th Anniversary Gala, you are joining a movement to improve access to behavioral health programs and services to over 15,000 adults and youth in the San Fernando Valley.

#### Valley Icon Sponsor (\$25,000)

*For those ready to stand as pillars of support and make a lasting impact, just like the iconic landmarks and figures that define the Valley.*

- ★ **Event Name Association:**  
“Presented by [Your Company]” included in the event title and in all external media.
- ★ **Exclusive Recognition:**  
Full-color logo prominently displayed on all event marketing materials and prominently displayed on the step-and-repeat.
- ★ **VIP Experience:**  
16 tickets to the event with premium seating and a photo opportunity with Wil Wheaton at your branded step-and-repeat.
- ★ **Acknowledgement during the event:**  
Verbal recognition during the program and presentation of a commemorative plaque.
- ★ **Full-page Ad:**  
A full-page ad in the event program and an opportunity to include company materials or giveaways at the event.
- ★ **Post-Event Promotion:**  
Social media shout-outs and recognition in thank-you emails to attendees and supporters.
- ★ **Exclusive Opportunities:**  
Opportunity to host a branded space at the event for direct engagement with guests.
- ★ **Swag**  
Mini marquee signs and the event playlist for each of your guests to take home.

#### Valley Rockstar Sponsor (\$10,000)

*Celebrating the vibrant music scene that shaped the culture of the Valley, this level honors sponsors who help drive positive change in mental health.*

- ★ **Recognition on Event Materials:** Full-color logo featured on all event promotional materials and displayed in B&W on the step-and-repeat.
- ★ **VIP Tickets:** 8 VIP tickets with premium seating and a photo opportunity with Wil Wheaton at the branded step-and-repeat.
- ★ **Acknowledgement:** Recognition during the event and in the event program.
- ★ **Full-page Ad:** A full-page ad in the event program.
- ★ **Post-Event Recognition:** Mention in post-event email and thank-you note.





## Reel Hero Sponsor (\$5,000)

*A tribute to the Valley's rich film and TV history, where classic films and shows were made, this level celebrates those who are heroes in supporting mental health.*

- ★ **Event Program Listing:** Full-color logo included in the event program and promotional materials.
- ★ **Tickets:** 6 tickets to the event with premium seating.
- ★ **Acknowledgement during the Event:** Recognition on event signage and social media platforms.
- ★ **Half-page Ad:** A half-page ad in the event program.

## Community Champion Sponsor (\$2,500)

*For those who stand with us and help build a supportive community for mental health.*

- ★ **Program Listing:** B&W logo included in the event program and on event signage.
- ★ **Tickets:** 4 tickets to the event with premium seating.
- ★ **Quarter-page Ad:** A quarter-page ad in the event program.
- ★ **Acknowledgement on Social Media:** Recognition on the event's social media platforms.

## Local Legend Sponsor (\$1,000)

*For the everyday heroes who make a significant impact, just like the unsung legends that make the Valley such a unique place to grow up.*

- ★ **Program Listing:** Your name listed in the event program as a supporter.
- ★ **Tickets:** 2 General Admission tickets to the event.
- ★ **Social Media Mention:** A thank-you shout out on the event's social media platforms.
- ★ **Event Thank You:** Recognition during the event program.

## Program Book Advertising

- ★ **Full page ad: \$350** Full color, 4.75" wide by 8" tall; 5.5" by 8.5" with bleed
- ★ **Half page ad: \$175** Full color, 4.75" wide by 4" tall; 5.5" by 4.25" with bleed
- ★ **Quarter page ad: \$100** Full color, 2.375" wide by 4" tall; 2.75" by 4.25" with bleed

## In-Kind Sponsor

- ★ **Product/Service Donation:** Donation of goods or services, e.g., catering, entertainment, printing, silent auction items.
- ★ **Recognition:** In-kind sponsors will receive recognition based on the value of their donation, ranging from program listings to social media shout-outs and event signage.

For questions or more information, contact Marci Kass, Director of Development and PR, at [mkass@sfvcmhc.org](mailto:mkass@sfvcmhc.org) or 818-901-4830.

